



DartmouthWeek

ABOUT DARTMOUTH, FOR DARTMOUTH, BY DARTMOUTH RESIDENTS

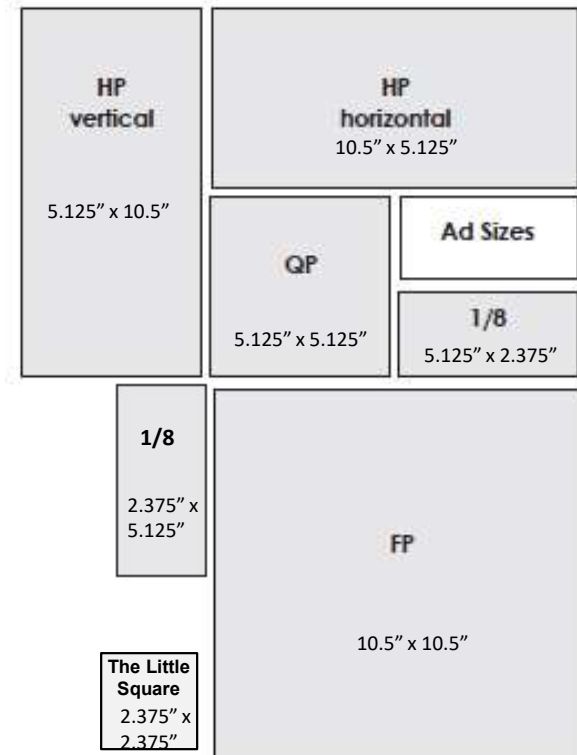
Really simple, really affordable newspaper advertising

Weekly (per ad) rates

Ad Type	Individual	4 Pack	12 weeks continuous (just Dartmouth)	12 weeks continuous (part of multi-paper buy)
Back Page (color only)	\$655	\$545	\$440	\$385
Full Page inside (color)	\$530	\$440	\$355	\$310
Full Page inside (b&w)	\$410	\$335	\$270	\$235
Half Page (color)	\$325	\$270	\$215	\$190
Half Page (b&w)	\$240	\$200	\$160	\$140
Quarter Page (color)	\$190	\$158	\$125	\$110
Quarter Page (b&w)	\$145	\$120	\$97	\$85
Eighth Page (color)	\$122	\$100	\$80	\$69
Eighth Page (b&w)	\$84	\$70	\$55	\$48

The Little Square \$175 total for first 4-pack; \$120 for subsequent 4-packs in Dartmouth Week or simultaneously in Sippican Week or Wareham Week

4 Pack: Four or more ads of the same type, scheduled at time of purchase. Ads do not have to run consecutively.
12 weeks continuous: Ads of the same type, running consecutively. Content may vary.



Advertising deadline: 5 p.m. Friday prior to week of publication

Online Affiliates always get a \$15 discount on any week's total print advertising at the 1/8-page size or larger. See Affiliate description for more information.