



# Wareham Week

Really simple, really affordable newspaper advertising

### Weekly (per ad) rates

Ad Type	Individual	4+ Pack	12 weeks continuous	12 weeks continuous
			(just Wareham)	(part of multi-paper buy)
Back Page (color only)	\$745	\$620	\$500	\$440
Full Page Inside (color)	\$605	\$500	\$405	\$355
Full Page Inside (b&w)	\$450	\$385	\$305	\$270
Half Page (color)	\$375	\$305	\$250	\$220
Half Page (b&w)	\$275	\$230	\$185	\$160
Quarter Page (color)	\$220	\$185	\$145	\$125
Quarter Page (b&w)	\$165	\$135	\$115	\$100
Eighth Page (color)	\$140	\$120	\$95	\$85
Eighth Page (b&w)	\$100	\$85	\$65	\$60
\$185 total for first 4-pack; \$125 for subsequent, sequential 4-packs in Wareham Week or simultaneously in Sippican Week or Dartmouth Week				
The Little Square				
Front Page Strip	\$295	\$240	\$195	\$170

**4+ Pack:** Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively.  
**12 weeks continuous:** Ads of the same type, running consecutively. Content may vary.

**Advertising deadline: 5 p.m. Friday prior to week of publication.**

Online Affiliates get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See Affiliate description for more information

Half Page Vertical  
5.125" x 10.5"

Half Page Horizontal  
10.5" x 5.125"

Ad Sizes

Quarter Page Square  
5.125" x 5.125"

Eighth Page Horizontal  
5.125" x 2.375"

Full Page  
10.5" x 10.5"

1/8 Page Vertical  
2.375" x 5.125"

1/4 Page Vertical  
2.375" x 10.5"

Little Square  
2.375" x 2.375"

Front Page Strip 10.5" x 1"